



# Tutorial

Tutorial - How to create my products on Amazon in the suitable language

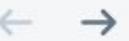
Example: I sell in France, I wanna sell in UK

# Here is my product sheet!



Your product sheet is for instance in French, we will show you how to send it to Amazon in English...

< Products



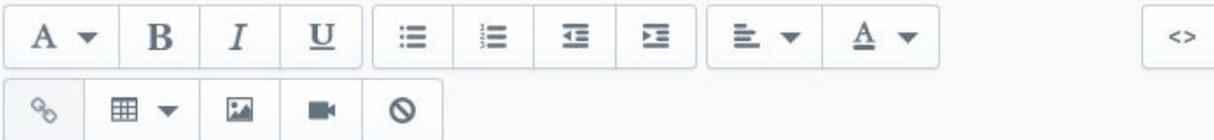
## Abri de jardin bois Blooma, 8,2 m<sup>2</sup> ép.28 mm

Duplicate Preview More actions ▾

Title

Abri de jardin bois Blooma, 8,2 m<sup>2</sup> ép.28 mm

Description



L'abri de jardin bois 8,2m<sup>2</sup> ép.28mm est un excellent espace de rangement extérieur supplémentaire pour stocker vos outils de jardin ou vos équipements sportifs et de loisir hors de la maison et à l'abri des conditions climatiques nuisibles.

**Product availability**

[Manage](#)

Available on 1 of 1 channels and apps

Online Store

**Insights**

Insights will display when the product has had recent sales

**Media**

[Add media from URL](#) ▾



[Add media](#)  
or drop files to  
upload

Intage, 2011, 1:1

Jardin ✕

Cabanon ✕



# First, use a product bulk editor

In this tutorial we will use  
[Sheets for Shopify](#)

INVENTORY MANAGEMENT



## Sheets - Sync with G Sheets

by [Common-Services](#)

Fast edit your store data directly into Google Sheet

★ 4.3 (6 reviews)

[Add app](#)

Free plan available. 7-day free trial.



# Fill your bullet points

- In Google Sheets, in the Sheet generated by the App, add language columns for your translations
- Fill your translations, eg: Title and Description

2020-09-09 02:17 amazon-plus-prod.myshopify.com - Product ☆ 📄 🔄  
File Edit View Insert Format Data Tools Add-ons Help Last edit was seconds ago

1	Product Title	Title Uk	Description Uk
15	Abri de jardin bois Blooma, 8,2 m² ép.28 mm	Blooma wooden garden shed, 8.2 m², 28 mm thick	Blooma wooden garden shed, 8.2 m², 28 mm thick, very nice garden shed!

Add 1000 more rows at bottom.

- 1) This is your original product title on Shopify for France
- 2) The title you want for UK
- 3) The description you want for UK

Then sync your Google Sheet with the Sheets App.

**Don't forget: what you are doing for 1 product, can be done in bulk mode, you can update with this method thousands of products!**



# Get an update of your products

The App imports your products every 4 hours, to do not wait, do it manually ;

The screenshot shows the Amazon Integration Plus interface. At the top, there is a navigation bar with the following items: Dashboard, Connect, Workflow, Rules, Models, Actions (highlighted), Reports, and a menu icon. To the right of the navigation bar, there are two location dropdowns: 'amazon-plus-prod' and 'Amazon Europe'. Below the navigation bar, there is a sub-navigation bar with the following items: Catalog, Orders, Operations (highlighted), Scheduler, Feeds, and Failures. A green question mark icon is located to the right of the sub-navigation bar. Below the sub-navigation bar, there is a light blue box with an information icon and the text: 'Manual operations. All operations are triggered automatically by the scheduler. However, here, in case of need, you can for one task.' Below this box, there is a list of operations with their respective execution times and 'Execute' buttons. The operations are: 'Full inventory import from Shopify' (1:11), 'Update inventory from Shopify' (6:44), 'Receive complete inventory from Amazon' (1:44), 'Receive partial inventory from Amazon' (3:43), 'Receive orders from Amazon' (4:42), 'Update shipped orders to Amazon' (Execute), 'Send all offers to Amazon' (Execute), and 'Send offers to Amazon' (Execute). A mouse cursor is pointing at the 'Execute' button for 'Full inventory import from Shopify'.

Amazon Integration Plus by Common-Services

Dashboard Connect Workflow Rules Models **Actions** Reports ... amazon-plus-prod Amazon Europe

Catalog Orders **Operations** Scheduler Feeds Failures ?

**Manual operations**  
All operations are triggered automatically by the scheduler.  
However, here, in case of need, you can for one task.

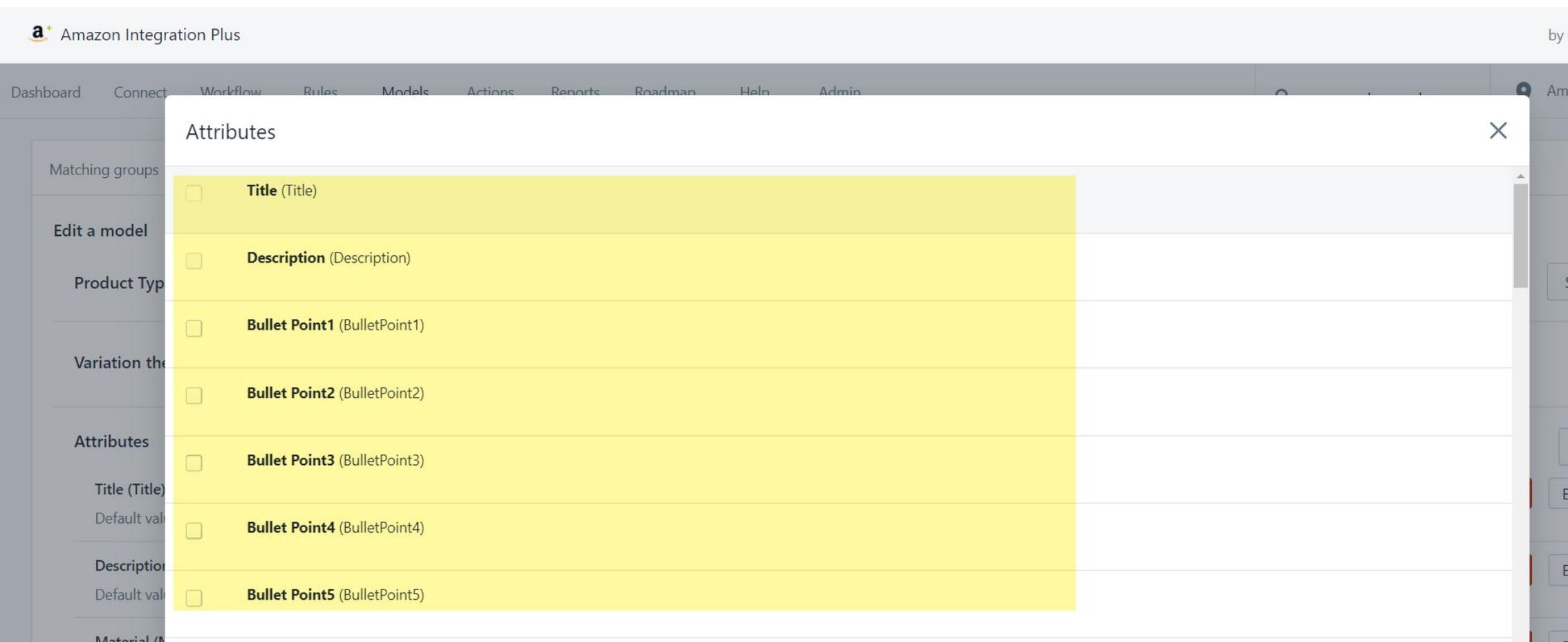
Full inventory import from Shopify	> Execute
Update inventory from Shopify	🕒 1:11
Receive complete inventory from Amazon	🕒 6:44
Receive partial inventory from Amazon	🕒 1:44
Receive orders from Amazon	🕒 3:43
Update shipped orders to Amazon	🕒 4:42
Send all offers to Amazon	> Execute
Send offers to Amazon	> Execute

# Update the Model



If you don't know how to create a model, in the App, please refer to Help Center > Tutorials

In model, you will add attributes in that way;



It is possible to map whatever you want, here we will focus on Title and Description.

So, add Title & Description to your list of attributes.

# Map the fields in the model



You have to specify to which field on Amazon correspond the field on the Shopify Meta Field

You will map attributes in that way;

The screenshot shows the 'Attributes' section in a Shopify admin interface. A modal window titled 'Title (Title)' is open, allowing the user to map the attribute to a specific field. The modal includes a 'Default value' field and a 'Use exist value' checkbox. A list of fields is displayed, with 'Description Uk' highlighted in yellow and 'Title Uk' highlighted in blue. The background shows the 'Attributes' list with 'Title (Title)' having a default value of '{{Title Uk}}'. Buttons for 'Delete', 'Duplicate', 'Cancel', and 'Save' are visible at the bottom of the modal.

# Final model



Your model will look like that;

Matching groups   **Models**   Overrides   Mappings ?

---

**Edit a model**

Product Type: Home - Outdoor Living Select

---

Variation theme

---

**Attributes** Add

<b>Title (Title)</b> Default value: {{Title Uk}}	Remove Edit
<b>Description (Description)</b> Default value: {{Description Uk}}	Remove Edit
<b>Material (Material)</b> Default value: Wood	Remove Edit

---

Product code exemption:

Brand override:

Manufacturer override:

Models allow to enrich data of matching groups (set of products). You must configure the product type, universe and mandatory attributes.

Delete Duplicate Cancel Save

Don't forget to save ...

# Send your products to Amazon



You will select the matching group that contains your selection of translated products that you want to send to Amazon ;

Catalog Orders Operations Scheduler Feeds Failures

Export Match Lookup Search Upload

Amazon.fr Amazon.co.uk

Send prices  Send quantities  Send images  Send metadata (title, description, category, etc.)

Advanced  Export all  Export selected

Matching Group  List only inexistent products on Amazon  Availability > 0  Products with barcode only

Filter Search items Search

Products Total: 1 Showing: 1 Selected: 1

<input type="checkbox"/>	SKU	Barcode	Asin	Title	Group	Qty	Price	Synced	✓
<input checked="" type="checkbox"/>	ABRIS01	3663602713685		Abri de jardin bois Blooma, 8,2 m <sup>2</sup> ép.28 mm	Jardin	10	€999	No	✓

✓ Can be created

# Check the export



In scheduler, you will see if the export has been sent well ;

Catalog Orders Operations **Scheduler** Feeds Failures

Search items Search

✓ Select Select Select Title Refresh

✓ Amazon Feeds Check Check feed submission result Tue, Sep 8, 2020 11:49 PM 2 minutes ago View

✓ Amazon Offers Update Send offers to Amazon Tue, Sep 8, 2020 11:24 PM 27 minutes ago Close

**Summary**

Title	Update offers on Amazon	Success	1	Start	2020-09-08 11:24:54
Message	Offers updated successfully	Warning	0	Stop	2020-09-08 11:24:56
Batch Id	fc74ea70ec882e0f6be7c81a8bbabfd3	Error	0	⌚	2.16"

**Messages**

	✓	P	⚠	Start	Stop	⌚
Update offers for Amazon.co.uk	0	0	0	11:24:54	11:24:54	-1.87"
Product updated, feed submission id: 218810018514, 1 items updated	1	0	0	11:24:54	11:24:56	1.87"
1 offers updated for Amazon.co.uk	0	0	0	11:24:54	11:24:56	0.00"

✓ Shopify Inventory Import Full inventory import from Shopify Tue, Sep 8, 2020 11:21 PM 30 minutes ago View

# Check the result



In Feeds, you will see if the feed has been well accepted by Amazon and there are no errors;

Catalog Orders Operations Scheduler Feeds Failures										
All										
Filter Search items Search										
Product Errors Offer Errors										
Submission ID	Status	Type	✓	⚠	P	🔔	📅	🕒	Refresh	
218810018514	☁ Done	Product	1				Tue, Sep 8, 2020 11:24 PM	26 minutes ago	36"	
218809018514	☁ Done	Image	10				Tue, Sep 8, 2020 11:20 PM	28 minutes ago	192"	
218808018514	☁ Done	Product	1				Tue, Sep 8, 2020 11:15 PM	36 minutes ago	39"	
218806018514	☁ Done	Image	10				Tue, Sep 8, 2020 11:07 PM	39 minutes ago	356"	
218804018514	☁ Done	Inventory	1				Tue, Sep 8, 2020 11:03 PM	48 minutes ago	38"	

Successively, will be sent the image price feed, then inventory and images... it takes a while (between 5 to 20 minutes depending on the number of items)

# Then on Seller Central



Go to Seller Central, to the region for which one you sent the translations, then you will see the translated item/s appearing;

amazon seller central europe

Feedbiz Integration Servic... [www.amazon.co.uk](#) English Search Messages Help Settings

Catalogue Inventory Pricing Orders Advertising Stores Programmes Reports Performance Apps & Services

All Inventory Manage Pricing Inventory Amazon Fulfils Shipping Queue Listing Quality Dashboard **NEW**

## Manage Inventory [Learn more](#) [Rate this page](#)

[Add a Variation](#) [Add a product](#) [Preferences: 11 columns hidden](#) **NEW**

Action on 0 selected  [Search](#) 1 product(s)

Filters: Listing Status:  All  Active  Inactive Fulfilment Type:  All  Amazon  Merchant [Additional filters](#)

<input type="checkbox"/>	Status	Image	SKU Condition	Product Name ASIN	Date Created Status Changed Date	Available	Estimated fee per unit sold	Price + Postage	Lowest Price + Postage	<a href="#">Save all</a>
<input type="checkbox"/>	Active		ABRIS01 New	Blooma wooden garden shed, 8.2 m <sup>2</sup> , 28 mm thick B08HPFCRC5	09/09/2020 04:25:17 09/09/2020 05:04:29	10	--	£ 999.00 + -- <a href="#">Migrated Template</a>	- + --	<a href="#">Edit</a> <a href="#">▼</a>

Page 1 of 1 [Go](#) [25 results per page](#) [▼](#)

[Help](#) [Programme Policies](#) [English](#) [▼](#)

© 1999-2020 Amazon.com Inc. or its affiliates

**So, now, you can repeat the operation for all the languages you need!**

# And on Amazon



Your translated Title & Description appear well on the product sheet ;

amazon.co.uk Garden & Outdoors

Deliver to Thailand Prime Video Feedbiz's Amazon Prime Best Sellers Today's Deals Customer Service Books Gift Ideas Gift Cards & Top Up Home & Garden Amazon Prime | 30-day free trial

Garden & Outdoors Best Sellers Deals & Offers Garden Furniture Gardening Plants, Seeds & Bulbs Décor & Lighting Birds & Wildlife Sheds & Storage Barbecues Watering Equipment Garden Tools Home & Garden Wedding List

Garden Storage & Housing > Deck Boxes



Roll over image to zoom in

**Blooma wooden garden shed, 8.2 m<sup>2</sup>, 28 mm thick**  
Brand: Blooma

**Currently unavailable.**  
We don't know when or if this item will be back in stock.

[Report incorrect product information.](#)

**Currently unavailable.**  
We don't know when or if this item will be back in stock.

[Deliver to Thailand](#)

[Add to List](#)

Share [✉](#) [f](#) [t](#) [p](#)

## Product information

### Technical Details

Item Weight	200 Kilograms
Material type	Wood
Manufacturer	Blooma
ASIN	B08HPFCRC5

### Additional Information

Date First Available	9 Sept. 2020
----------------------	--------------

## Product description

Blooma wooden garden shed, 8.2 m<sup>2</sup>, 28 mm thick, very nice garden shed!

Unavailable because our account is in vacation mode!